

## **Vishwa Shroff - Artist's Statement**

Ants in the bathroom, a new pen, mosquito bites, good days and bad, all compel me to react to them, to make a comment, a story, to connect it to something else. There is no pre-conceived deliberation, merely documenting this instantaneous response and a very private journey through everyday that becomes the basis of my work. The reaction itself comes from amazement at discovering a curious object or behaviour, or even the unexpected retort that the commonplace brings about, which in turn might have a direct association to adverts, literature, fables, films, music, proverbs, etc. (absolutely anything that I have heard or seen). The discovery, the amazement and the response have become a way of life, which in turn translates into more discovery, amazement and responses!

Most thoughts, unless exchanged, remain just that and risk being lost forever in the depths of one's mind. It is only when these thoughts are communicated, do they hold any substance. The thought may then be amplified and matters of triviality become greatly consequential simply because that have been said, written or painted, and are bought into the public arena; momentary thought is sustained and intensified only in its tangibility. The mundane nature of the subject itself hopes to become thought-provoking in its stupidity, or simply curious. In a very complex world today, simplicity is rare and amusing.

While my work addresses that thought is not linear, but assorted and trivialities of everyday life are abundant, so the choice of material also becomes diverse. It is important for me that a direct relationship is established between the quality of concern and the quality of work produced. The medium is appropriated by the concern and remains ever changing; continually challenging my comfort, both with the thought and the medium. It is this, the process of making and expressing through visual media, that not only brings great excitement to my everyday but also gives me a reason to look forward to the next day. I have something to say. Here, I have said it. Yet there is more...each day.